
YourFreightRate.com Newsletter

Shop—Select—Ship

New Service Brings Convenience and Ease to LTL Shippers Everywhere.

They say you got to build a better mouse trap and people will beat a path to your door to try it. Especially if it costs nothing to try it and could save you hundreds if not thousands each and every month on your freight bills.

YourFreightRate.com promises to be to the trucking industry what Expedia, Priceline and Travelocity are to the travel industry. A one stop shop for all your shipping needs.

Imagine, any employee you designate could go to one website, provide some required shipping information and simply select a carrier to deliver anything from a pallet to a truckload to your customer within minutes for a fraction of the current cost. Not to mention the savings in time and

printing forms. YourFreightRate.com can print your loadings and help you schedule shipments to get them there when you need them.

Want to track those shipments, expedite payment for freight and make sure everything is on track? No problem.

YourFreightRate.com can help you do it all. The online system is simple and complete. You stay in control of your shipments and you know what, when and where on every shipment.

YourFreightRate.com compares all major carriers. By negotiating rates and bringing you pricing usually only found in larger operations, YourFreightRate.com keeps you competitive. And competitive means you can compete in ways you never thought possible.

YourFreightRate.com is a group of forward thinking



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freight and logistics entrepreneurs that saw the need for a one stop shop in the freight business. They also offer competitive logistics and warehousing services as the need arises.

Isn't it time you checked out YourFreightRate.com and remember, you can sign up for FREE!

OutSource Logistics Offers New Venue to the Freight industry

Ask Lee Smith and Paul Everett about the logistics and freight business and they will tell you flat out, it's competitive and it's all about relationships and customer service. That's why after 8 years in the logistics business, they are hugely successful as owners of OutSource Logistics. They truly live what they believe and work hardest on the relationships that have fueled their growth, providing the services their customers need to remain competitive.

So when these two started thinking outside the box, they came up with a concept they thought would bring tremendous value to their industry and possibly turn their thriving logistics business into a national force that can offer complete logistics services by ground, air or water. Imagine a one stop shop that can compare rates among all the top freight companies and help the smaller shipper as well as the larger become more competitive. It's kind of like the Wal-Mart philosophy.

— We can negotiate better rates —

based on volume and pass those savings on to our network of manufacturers, shippers and others needing our services. Imagine doing this by empowering local talent to share the vision. With the pieces in place, it looks like YourFreightRate.com is going to be a home run.

Is the freight industry ready for an online alternative? Whatever you think, remember your competitor is reading the same things you read, maybe even this.

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Special points of interest:

- *The Priceline, Travelocity and Expedia of the freight industry.*
- *Complete online management of your freight pricing needs.*
- *Compare, price and track shipments from anywhere.*
- *Competitive pricing usually only found with higher volume shippers.*
- *A FREE service that allows you to compare your freight costs.*

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Technology and Innovation Drive Success

As companies vie for more competitive positions, you must look at alternatives to conventional thinking.

Take freight for example. Used to be, you owned your company and wore many hats, including that of calling all the different freight companies and searching for the best price, fastest service, most knowledgeable in the area or simply someone who could get it done.

After some growth, you were finally able to hire a logistics manager and turn the whole operation over to someone else so you could spend your time doing more constructive things...things that make you more money for example.

But times have changed and now you got to get more competitive to make more money or just to remain viable. So where do you cut? You've improved operations, shaved employee costs and done everything you thought possible, at least everything over which you had some control. Or did you?

With the emergence of computers and the internet, you now have a new tool at your disposal. A tool so sophisticated yet user friendly that any employee properly trained can search for the best freight rates, the proper shipper and generate the entire paperwork within minutes on the internet.

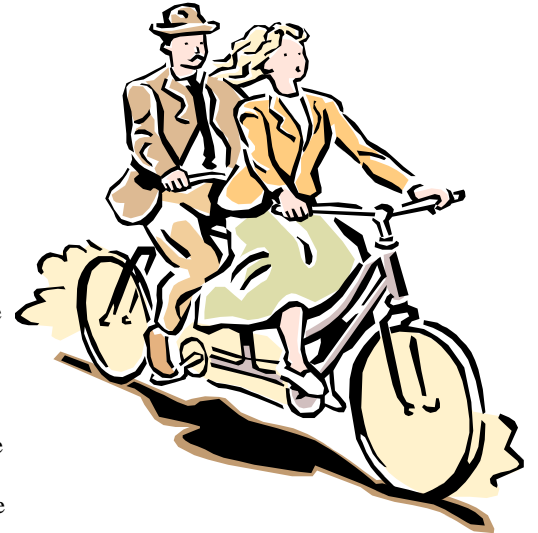
What Expedia did for travel, YourFreightRate.com is doing for the shipping business.

Computer technology has changed the game when it comes to business. We can access information faster, easier and safer than ever before. But unless you have time or you are willing to pay your employees to take time to call or search the web for the best rates, you are missing the boat.

You are probably familiar with all the travel services offered on the internet today. By simply clicking on one of these services, you can search across multiple carriers to find the best deal in travel. The best deal may not always be price driven, it may well be timing of the flight or some other factor such as frequent flyer miles, etc. So you can search to find what you are looking for and book it usually within minutes on the internet.

Now let's take that same technology and apply it to the freight business. You have an LTL shipment, full truckload or expedite, international or air freight shipment, you can go to a single website and compare rates, times of shipment and a number of variables to find your best deal.

YourFreightRate.com has buying power and



*YourFreightRate.com
is your partner in the
logistics business.*

pre-negotiated rates based on volume shipments just like Wal-Mart does with consumer goods. We pass the savings on to you and as your business grows, our commitment and ability to help you grows as well.

The great thing about change is everything changes. Compare what we can offer and let's make a change for the better, together.

Determining Freight Rates

There are four factors to determining freight rates.

- Origin Zip Code
- Destination Zip Code
- Weight of Shipment
- Class of Freight

Each of these factors help to determine the cost of shipping product. Weight and class are the two areas where inaccurate descriptions and weights can affect the cost of the shipment

in a dramatic way.

Many times, shippers "guesstimate" the weight of a shipment and do not have an actual weight. You may as well get an accurate weight and round up to the nearest pound. Somewhere along the line, your shipment will be weighed and you will pay based on the haulers numbers, not yours.

Class is another area of concern. Class options range from 50 to 500 and the cost for each class varies. With YourFreightRate.com, you can contact the company by chat over the

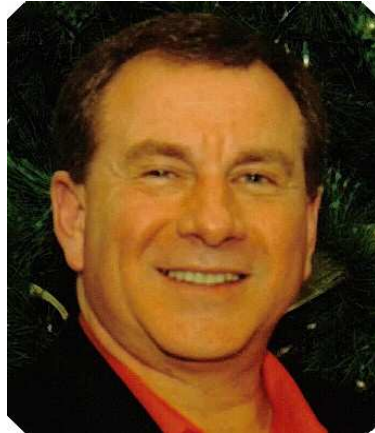
internet or contact your agent. Either will be happy to assist you with your freight classification questions.

"No matter what type of product you sell, the price you charge your customers or clients will have a direct effect on the success of your business." ~ Entrepreneur.com

Paul Clark Named Midwest Agent

Paul Clark has been named as the representative in Indiana and the Midwest for YourFreightRate.com .

Paul is a graduate of Purdue University and lives in Lafayette, IN. He brings relationships and customer service to an area of our industry that is generally lacking. If you are a small to medium sized shipper, you probably have never seen a freight sales representative. What Paul can do is bring you personal service while at the same time training your employees on how to operate the YourFreightRate website. He is as close as the phone to



answer any and all questions you may have in operating your website.

Paul prefers to meet you in person and to meet the employees involved in the freight services for your company. He will spend whatever time is necessary to help train each and every employee on your staff to insure their competence in operating the system.

Paul covers Indiana and areas in the surrounding states. Due to the success of the online service, Paul is looking for potential agents to serve in other areas. He is best reached by email at pclark@YourFreightRate.com or by calling (765) 427-5370.

New Fuel Technology Impacts Bottom Line

EYI, a publicly traded Canadian company, recently introduced a new technology to the fuel additive market. This new fuel saver is called Ultimate ME².

Ultimate ME² is a non-metallic, non-polluting organic substance with a specific gravity nearly the same as gas or diesel. When mixed at the rate of 1 ounce per 15 gallons of gas or diesel, Ultimate ME² breaks down the long carbon chains normally found in fuel in its natural state. The result is, the fuel burns more completely at a lower temperature thus reducing carbon production and emissions and

increasing performance and mileage. Tests performed on the product were done in an accredited lab and according to protocol established by the Society of Automotive Engineers. In fact, the SAE J1321 tests at an independent testing facility showed Ultimate ME² would increase gas mileage by 13% and diesel by 16%. Additionally, the hydrocarbon emissions were reduced by 40%.

This is good news to the trucking industry. With the new emissions standards resulting in lower sulphur fuels, EYI through technology has brought to the trucking industry what the

“Ultimate ME2 would increase gas mileage by 13% and diesel by 16%, a 40 cent/gallon or more savings.”

industry needs and not a day too late.

Drivers are already reporting improvements of 1/2 MPG or more with Ultimate ME2. A 16% savings could mean 40 cents/gallon or more.

You can learn more by going to www.gassaverme2.com .

Automating the Supply Chain

Customers count on your organization to supply the latest and greatest in supply chain efficiency. So, the time has come to eliminate any manual steps that result in inefficiency, inaccuracy or a lack of real-time data.

What Analysts Recommend

Identify the points in your process that still involve manual intervention and update them with the latest in automated technologies.

For example, logistics costing is often an inef-



ficient process, but can be dramatically improved by systems that offer access to the latest tariff and rate information. Similarly, warehouse systems can now be linked to material handling equipment to eliminate operator interaction. And purchasing processes that are currently handled by telephone can be far more efficient when moved to the web.

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Your Freight Rate is a division of Outsource Logistics LLC. Outsource Logistics is an asset based full service third party logistics provider that has been servicing customers with their warehousing, traffic consulting, and trucking needs for eight years.

Outsource Logistics proudly announces an exciting new service to the shipping public. **Your Freight Rate** is a single source, internet based program where shippers can go to **SHOP** from a variety of shipping solutions made possible by volume buying power from service providers.

We're on the Web!

Www.YourFreightRate.com

You made it efficiently. Can you ship it just as efficiently?

Introducing a service designed for your business.

It saves time. It saves money. It saves paperwork.

And it costs you nothing to use it.



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